



S.R.R. & C.V.R. GOVT. DEGREE COLLEGE

(Autonomous)

NAAC accredited with 'B+' Grade

Machavaram, VIJAYAWADA - 520 004. Krishna District.

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REPORT ON MOU WITH GATES INSTITUTE OF MANAGEMENT AND SCIENCE

An agreement between two (bilateral) or more (multilateral) parties is known as a memorandum of understanding (MoU). It indicates a convergence of the parties' intentions and a planned course of action in common. It is frequently employed either when parties do not indicate a formal commitment or when they are unable to get to a legally binding agreement. An alternative to a gentlemen's agreement that is more formal.

MOUs provide a road map of each party's duties and requirements. These documents are usually created at the early stage of a relationship or initiative and do not involve an exchange of money. Participants working on an MOU get to state their expectations and resolve potential conflicts before moving on to the contract negotiation stage.

The obligations and needs of each party are outlined in MOUs. These records are typically produced early in a partnership or project and don't entail a financial transaction. Before going on to the contract negotiation stage, participants working on an MOU have the opportunity to express their expectations and settle any potential problems.

In view of the uses of MOU the Department of Commerce of SRR & CVR Government Degree College- Vijayawada entered into MOUS with different organisations. GATES INSTITUTE OF MANAGEMENT & SCIENCES is one of them. It is engaged in Management Education and provides assistance for soft skills training and career planning which helps the upliftment of knowledge levels for better employment opportunities for the students.



Exchanging Memorandums of Understanding with the GATES Institute Gates Institute of Management Sciences

GATES Institute of Management & Sciences (GIMS) is for quality education with international outlook and a well-defined focus on holistic personal development. With profound business ties, GATES stands out for its innovation for an overall social transformation. In a bid to see an inspiring future, GATES believe in all-inclusive education, rather than merely transmitting knowledge. At GATES, they instil empathy for the world around and empower students to transform it, day after day, into a better place. Gates redefines management studies and offers innovative methods to deal with business case studies. Equally, the institution designs relevant learning techniques to provide fruitful careers.

Vision:

“To create a center of academic excellence in the field of Management and Sciences”

Mission:

“Our core mission aims to educate and conduct research in the fields of management and sciences to train competent and socially responsible professionals, improve organizations and society through knowledge creation and contribute to social debate in order”

COURSES OFFERED- MBA & BBA

SPECILISATIONS:

- FINANCE
- BUSINESS ANALYTICS
- HRM
- BANKONG
- MARKETING
- RETAIL CHIAN

- OPERATIONS AND LOGISTICS MANAGEMENT
- ACCOUNTING & FINANCE
- ENTERPRENUERSHIP
- MEDIA & MANAGEMENT
- IT MANAGEMENT

CORPORATE CONNECTS

- LIVE PROJECTS AND INTERNSHIPS
- PLACEMENTS

Activity with Gates Institute of Management & Sciences:

On November 11, 2021, the Department of Commerce and GATES Institute of Management & Sciences inked a contract to have knowledge-sharing activities for the development of both B.Com and BBA students.

SRR & CVR GOVERNMENT DEGREE COLLEGE(A)- VIJAYAWADA

Department of Commerce & Business Administration

Activity	:	Awareness programme
Topic :	:	Awareness on Higher Education
Resource person :	:	Person Sri. Kishan babu tadiparthi Chairman of Gates Institution of Management Science
Date of the programme :	:	11- 11- 20221
Venue :	:	Room No 203
No. of students Attended :	:	40

The objective of the programme : Education broadens one's mental horizons and equips young people to take on obstacles. Integral values, knowledge, intelligence, and confidence are all fostered as a result. Students should graduate from school prepared to contribute significantly to their communities. The attitudes that everyone wants to see, such as empathy, good interpersonal relationships, and community service, should be taught to children by their teachers. From the standpoint of education, it's crucial for teachers to give pupils the chance to challenge their changing values, interests, and awareness of others in order to establish the groundwork for more comprehensive human development. The fundamental issue is that academic goals take precedence over personal development, which is one of higher education's affective aims.

Abstract of the activity: Based on the above objective The Department of Commerce has arranged an "Awareness program on higher education" On 11-11-2021 for final B.Com & BBA students with GATES Institute of Management & Sciences. The Resource Person Sri. Kishan babu tadiparthi Chairman of Gates Institution has given an excellent overview of the MBA and BBA courses, and their demand in the market. His

presentation covered the various market trending specialisations to be studied in the present Technological era to grab a job in MNC. He directed the students to choose the specialization in which they are interested so that they can fulfill their dream careers and reach higher heights at an early age. He had made students have an overview on the corporate culture, the attractive salary package offered by MNC's and the efforts to be made by the students to achieve them.

Conclusion: The programme that is both beneficial and timely for the pupils. Students were encouraged and motivated by Sri. Kishan babu Tadiparthi to pursue higher education in order to improve their quality of life. Students are enthusiastic about the knowledge offered to help them advance their professions. They believed that this session had aided them in making wise future decisions.




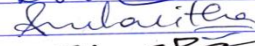

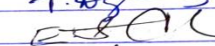




Sri. Kishan babu tadiparthi Chairman of Gates Institution has enlightened the students on Higher Education

Awareness On Higher Education 7

Date: 11-11-2021

An Awareness programme on Higher Education was conducted by Department of Commerce & Management on 11-11-2021 to B.Com and BBA students. The Resource person Sri Kishan babu tadipatri, chairman of Gates Institution of Management Science delivered valuable information about quality education with international outlook and a well defined focus on holistic personal Development.

Resource Person: T. Kishan babu (Chairman
Gates Institution of Management
Science)

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Sl.No.	Name of the student	class	Signature
1)	SK Salma	I B.com (G)	SK Salma
2)	A. Vanisree	I B.com (G)	A. Vanisree
3)	M. Lakshmi Durga	I B.com (G)	M. Lakshmi Durga
4)	K. Aswini	I B.com (G)	A
5)	P. Jyothi	I B.com (G)	P. Jyothi
6)	M. Malleswari	I B.com (G)	M. Malleswari
7)	Ch. Hima Bindu	I B.com (G)	Ch. Hima Bindu
8)	D. Venkat	I B.com (G)	D. Venkat
9)	P. AMRUGHKAR	I B.com (G)	P. AMRUGHKAR
10)	L. Sudarshan Kumar	I B.com (G)	L
11)	A. Varunkumar	I B.com (G)	A
12)	A. Lokesh	I B.com (G)	A
13)	M. Dharmesh Mari Kanta	I B.com (G)	M. D. More Kanta
14)	T. Ganesh	I B.com (G)	T. Ganesh
15)	S. Chaturya	II B.com (C.A)	S. Chaturya
16)	Y. Sandhya Rani	II B.com (C.A)	Y. Sandhya Rani
17)	Y. Jyothi	II B.com (C.A)	Y. Jyothi
18)	S. Ankitha	II B.com (C.A)	S. Ankitha
19)	S. Ganga	II B.com (C.A)	S. Ganga
20)	S. Malavika	II B.com (C.A)	S. Malavika
21)	S. Uma Maheswari	II B.com (C.A)	S. Uma Maheswari
22)	V. Sujith Raju	II B.com (C.A)	V. Sujith Raju
23)	V. Deepak	II B.com (C.A)	V. Deepak
24)	Sd. Abdul Shareef	II B.com (C.A)	Sd. Shareef
25)	Y. Vijay	II B.com (C.A)	Y. Vijay
26)	T. Nagarajaneyulu	II B.com (C.A)	T. Nagarajaneyulu
27)	A. Praveen Kumar	II B.com (BIFS)	A. Praveen
28)	Y. Nagendra Babu	II B.com (BIFS)	Y. Nagendra
29)	K. Purni Jagannadh	II B.com (BIFS)	K. Purni Jagannadh
30)	D. Sravya	II B.com (A)	D. Sravya
31)	P. N. Murali	II B.com	P. Murali

Sl. No.	Name of the student	Class	Signature
27	K. Jyothsmai	I B Com (CA)	K. Jyothsmai
28	K. Nagaswari	I B Com (CA)	K. Nagaswari
29	M. Venkata Ratnam	I B Com (CA)	M. Venkata Ratnam
30	M. Sindhu	I B Com (CA)	M. Sindhu
31	P. Girish	I B Com (CA)	P. Girish
32	K. Naga Lakshmi	I B Com (CA)	K. Naga Lakshmi
33	M. Harika	I B Com (CA)	M. Harika
34	P. Lalitha Devi	I B Com (CA)	P. Lalitha Devi
35	K. Pavani	I B Com (CA)	K. Pavani



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Department of Commerce & Management

Activity	:	Work shop
Topic :	:	Work shop on Soft Skills
Resource person :	:	Sri. Krishna Prabhu Maganti Mentor of Gates Institution
Date of the programme :	:	6-1-2022
Venue :	:	Room No 202
No. of students Attended:	:	40

The objective of the programme: The essential talents we need to master to achieve a successful profession are called soft skills. These personality qualities determine how we conduct ourselves while working and relating to others. Soft skills are essential for developing strong bonds with classmates, expanding networks with seniors, and developing trust. Students should focus on developing their soft skills and personalities for two key reasons: (1) to increase their employability, and (2) to help them collaborate effectively in fast-paced workplaces.

As per Stanford Research Center, a whopping 85% of job success comes from excellent soft and people skills and 15% from technical skills. As per data insights from Skill Survey, 67% of HR managers will hire candidates with strong soft skills even if their technical skills are weak.

Abstract of the activity: In view of the importance of Soft Skills to the students the Department of Commerce has arranged "A Workshop on soft skills" On 6-1-2022 for final B.Com & BBA students with GATES Institute of Management & Sciences. The Resource person Sri. Krishna Prabhu Maganti , Mentor of Gates Institution has enlightened the students regarding the concept of SOFT SKILLS, various skills which come under them like Interpersonal skills, social skills, communication skills, attitude, teamwork, and leadership skills. He said that typical soft skills are more difficult to measure as they comprise psychological traits of a personality, unlike physical traits of a personality which are easy to measure. But they are immensely valuable, especially for a person's career progress. During this workshop they focused on guiding the student on helping them:

- To understand the importance of soft skills to advance in a career along with hard skills
- Gain a better understanding of student's own communication styles and the styles of others

- Understand the nuances of cultural differences as they relate to teamwork, negotiation and leadership
- The way to improve their presentation skills in a Persuasive and professional mode
- And learn to foster collaboration of teamwork using their creativity and communication skills

Conclusion: The students really enjoy and benefit from the programme. Students were inspired and motivated to develop soft skills through this workshop in order to raise the quality of their education and communication abilities. Students are passionate about the idea of soft skills and their significance. They felt that this workshop had helped them make informed judgments in the future.



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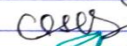

Workshop on Soft skills

13

Date: 6-01-2022

Department of Commerce and Management
conducted a workshop on Soft skills by
Sri. Krishna Prabhuk Meganti to the
students of B.Com and BBA students on
6-01-22.

Resource person: M. Krishna Prabhuk
Mentor of Aales Institution

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S.No	Name of the student	class	Signature
1)	Y. Sandhya Rani	II-B.COM(CA)	Y. Sandhya Rani
2)	M. Roja	"	M. Roja
3)	A. Praveen kumar	II-B.com(BIP)	A. Praveen
4)	G. Bharu	II B.com(CA)	B
5)	M. Rajesh	II BIES	Rajesh
6)	Y. Jyothi	II B.com(CA)	Y. Jyothi
7)	Y. Nagendra Babu	II B.com(IIES)	Y. Nagendra
8)	K. Siva	II B.com(CA)	K. Siva
9)	M. Himabindu	I B.com(CA)	Bindu
10)	S. Chaturya	II B.com(CA)	S. Chaturya
11)	T. Naga Pothu Raju	II B.com(CA)	TNR
12)	D. Vali	II B.com(CA)	D. Vali
13)	K. pavani	I B.com(CA)	pavani
14)	J. Sandhya	I B.com(CA)	Sandhya
15)	K. Divya	I B.com(CA)	Divya
16)	T. Madhu Sudhan	II B.com(CA)	TMS
17)	V. Sai kisan	II B.com(CA)	v. sai kisan
18)	K. Puri Jagannadh	II B.com(BIFS)	K. Puri Jagannadh
19)	K. Anusha	I B.com(CA)	K. Anusha
20)	C. Alory	II B.com	C. Alory
21)	T. Sivaiah	II B.com(CA)	T. Sivaiah
22)	M. Swarny	I B.com(CA)	M. Swarny
23)	J. Pavay Kumar	I B.com(CA)	J. Jyothi
24)	K. Swetha	I B.com(CA)	K. Swetha
25)	K. Anithi	I B.com(CA)	K. Anithi
26)	P. Tirupathi	II B.com(TM)	Tirupathi
27)	O. Santoshi	II B.com(TM)	O. Santoshi
28)	N. Velangini	II B.com(TM)	N. Velangini
29)	K. Ravi	II B.com(TM)	R
30)	D. Rajeswari	II B.com(TM)	D. Rajeswari
31)	B. Sathish	II B.com(TM)	B. Sathish

Sl.No	Name of the student	Class	Signature
32)	K. Akash	II. B.com [EM]	K. Akash
33)	D. Pushpalatha	II B.com (em)	D. Pushpa
34)	CH. Karthik	II B.com (EM)	Karthik
35)	A. Sai Babu	II B.com (EM)	Sai babu
36)	P. kaveri	II. B.com (EM)	R
37)	E. Abhigna	II. BBA	E. Abhigna
38)	M. Kabeby	II BBA	Kabeby
39)	SP. Chandrika	II BBA	SP. Chandrika
40)	S. Pavan Kumar	II BBS	S. Pavan

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Department of Commerce & Management

Activity	:	Saminar programme
Topic :	:	Awareness of Digital Transaction
Resource person :	:	Sri Chandra Mouli, Associative Professor of Gates Institution
Date of the programme :	:	5- 7- 2022
Venue :	:	Room No 207
No. of students Attended	:	40

The objective of the programme:

The demonetization of currency in India has increased the importance of digital payments. The difficulties associated with transporting, storing, and safeguarding cash have been replaced with a safe and convenient method of payment in the form of digital currency. Digital currency is not entirely secure, though. It is also vulnerable to risks from cyberattacks. Since students are the future victims of online transactions, it is crucial to teach them how to protect themselves from cyberattacks. It is also the institution's job to start taking steps to lower the risk and boost user confidence.

Abstract of the activity:

With the aforementioned goal , The Department of Commerce organised a seminar on "Awareness of Digital Transactions" for Commerce students on July 5th , 2022. The Associative Professor of GATES Institution of Management Sri Chandra Mouli acts as the Resource person of the seminar. Sri Chandra Mouli garu raises awareness of digital transformation in this seminar. He also discussed the advantages of digital transactions as well as the precautions that must be taken before engaging in such transactions. He also discussed the prospects and trends in digital transactions. The Resource person quoted a number of examples to create awareness among the students about cyber-attacks.

Conclusion: Most students felt that learning about the development of digitalization and cyberattacks in this session was highly interesting. The focus of this training was on teaching the participants how to conduct digital transactions in a secure and safe manner.



Awareness Program on Digital Transaction¹⁹

Date: 5-07-2022

Department of Commerce and Management conducted a Seminar on Awareness of Digital Transaction on 5-07-2022 to B.Com and BBA Students. Resource person Sai chandra mali delivered an important content to the students.

Resource Person: Sai chandra mali
Associative Professor of Gales Institution

1) ~~Manish~~

2) ~~Om~~

3) ~~Lubairaj~~

4) ~~T. Raj~~

5) ~~B. S. R.~~

6) ~~Ad~~

7) ~~E. S. (C)~~

8) ~~Chit~~



Sl. No	Name of the student	class	Signature
1)	G. Mohini	II B.Com (CA)	G. Mohini
2)	St. Asmatullah	II BBA	St. Asmatullah
3)	G. Sai	II BBS	G. Sai
4)	D. Yuvaraju	"	D. Yuvaraju
5)	K. Srisisha	II BBA	K. Srisisha
6)	A. Pajitha	II B.Com (CA)	A. Pajitha
7)	M. Swamy	I. B.Com (CA)	M. Swamy
8)	P. Sujitha	II (A&T)	P. Sujitha
9)	K. Swetha	I. B.Com (CA)	K. Swetha
10)	P. Anura	II BBA	P. Anura
11)	P. Sai Priya	II (A&T)	P. Sai Priya
12)	G. Devanandh	II (A&T)	G. Devanandh
13)	B. Gowri	II B.Com (CA)	B. Gowri
14)	J. Sandhya	I. B.Com (CA)	J. Sandhya
15)	K. Durga	I. B.Com (C.A)	K. Durga
16)	H. Hima Bindu	I. B.Com (C.A)	H. Bindu
17)	K. Anusha	I. B.Com (C.A)	K. Anusha
18)	K. pavani	I. B.Com (CA)	K. Pavani
19)	K. Saurthi	I. B.Com (CA)	K. Saurthi
20)	J. Likith	II (A&T)	J. Likith
21)	P. Tasun	"	P. Tasun
22)	P. Bablu	"	P. Bablu
23)	K. Sushma	I. B.Com (CA)	K. Sushma
24)	M.D. Sumayasentan	II BBS	M.D. Sumayasentan
25)	P. Fathema Jahan	II BBS	P. Fathema
26)	D. Suresha Babu	II BBS	D. Suresha Babu
27)	N. Durga Prasad	II B.Com (CA)	N. Durga Prasad
28)	P. Trisha	II B.Com (CA)	P. Trisha
29)	K. Rahul	II B.Com (CA)	K. Rahul
30)	J. Charan	I. B.Com (G)	J. Charan
31)	G. Icarnal	II B.Com (G)	G. Icarnal

No.	Name of the student	Class	Signature
32)	Sk. Seebhan	II B.Com Gen	Sk. Subhan P.
33)	G. Balaji	II B.Com Gen	G. Balaji
34)	K. Phani	II B.Com Gen	K. Phani
35)	A. Sai Kumar	"	A. Sai
36)	T. Yamini	II BBA	T. Yamini
37)	P. Nirmal	"	P. Nirmal
38)	N. USHA SREE	"	N. USHA SREE
39)	N. Sangeetha	II (A & T)	N. Sangeetha
40)	V. Shantak reddy	II (A & T)	V. Shankar



M. Sankar
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